



Dear Education with Purpose Conference Attendee,

We look forward to welcoming you to Cleveland on October 20–21, 2020 for the Education with Purpose Conference hosted by TFS Results! This document will provide you with important information related to the conference, including venue location information, hotel and transportation options, what to bring, and more. If you are registered for the conference, you will receive an email a few weeks before the conference with more detailed logistic information, from the event agenda to how to prepare for your arrival and other important details.

Conference location

The Education with Purpose Conference is hosted at the **Hilton Downtown Cleveland** located at 100 Lakeside Avenue E, Cleveland, OH 44114. Conference registration opens on Tuesday, October 20 at 8:00am and includes a continental breakfast. The program will be hosted in **Hope E Ballroom** on level 2, located all the way in the back of the conference center. Please follow the signs down the hallway to the farthest room in the back.



Hotel room block at the conference venue *Limited hotel rooms available, book today!*

TFS Results has secured a block of rooms at the conference venue (The Hilton Downtown Cleveland) at a discounted rate of \$229+ taxes and fees, per night, for conference attendees. You may make hotel reservations by visiting the hotel website at <https://book.passkey.com/event/50064696/owner/14238363/home> or by calling the hotel at 216-413-5000, select option 1 and use the group code EWP. The hotel/conference venue is located at 100 Lakeside Avenue E, Cleveland, OH 44114.

Alternative options for accommodations

TFS Results has also secured a block of rooms at the historic Hyatt Regency at the Arcade hotel, just a few blocks away from the conference venue at a discounted rate of \$145+ taxes and fees per night. You may make hotel reservations by visiting the hotel website at <https://www.hyatt.com/en-US/group-booking/CLERC/G-TFSE> or by calling the hotel at 216-575-1234 and use group code G-TFSE.

Attendees are responsible for booking their own travel and accommodations.

Important information

Meals

TFS Results will provide you with meals, including a continental breakfast and lunch. If you have dietary restrictions, please notify Conference Producer Alyssa Perna at alyssa.perna@tfsresults.com and advise on your dietary restriction so we can do our best to accommodate your request.

Evening welcome reception on Tuesday, October 20

Immediately following Tuesday's conference sessions, we look forward to hosting you for an evening reception which includes hors d'oeuvres and beverages. We encourage you to take advantage of the great networking opportunities available to you and hope that you can join us.

Parking

If you are driving

If you plan to drive in for the conference and/or if you are not staying at the hotel, nearby parking is available.

If you are staying at the hotel

Self-parking is available at the hotel at the cost of \$30.00 per day, located at 1141 West 3rd Street, Cleveland, OH 44114. Valet parking is also available at \$39.00 per day with in and out privileges.

[How do I get there?](#)

From Cleveland Hopkins Intl Airport

Public Transit: Greater Cleveland Regional Transit Authority (RTA)

Fee: \$2.50

Travel Time: 30 minutes

Departures: Every 15 minutes

Location: Located on the lower level of the main terminal

Service between CLE and downtown Cleveland via the Tower City Station; upon arriving at Tower City Station, you may choose to walk to the Hilton Downtown Cleveland, or may take a short taxi cab ride to the conference venue.

Taxi, Uber, and Lyft are also available.

Driving Directions

- From Cleveland Hopkins Intl Airport
- From the airport, take OH-237 N in Brook Park from Lower Dr
- Take I-71 N to East 9th Street; take exit 172A from 90 East
- Continue on 9th Street Drive to Ontario Street

[Questions?](#)

For additional questions, please contact Conference Producer Alyssa Perna by calling 440-865-6166 or by email at alyssa.perna@tfsresults.com.

Please don't hesitate to get in touch if you need any additional information. We look forward to welcoming you to Cleveland. Enjoy the conference!