

Stay connected, and let's make a bigger difference together!

■ Forbes.com Channel

Every week, I publish articles on my Forbes.com channel covering education, careers, and the new multigenerational workforce. Through the latest workplace studies, career counsel, and motivational strategies, you can empower young people to make the most of their unique talents and abilities in today's new and challenging economy.

How to connect:

Follow me at [Forbes.com](https://www.forbes.com/author/mark-perna) to share the message and shift the paradigm together!



Mark C. Perna

Contributor | CAREERS

Follow

■ The Perna Syndicate



In 1–2 minutes every weekday, I host [The Perna Syndicate](#) Alexa Flash Briefing to open the playbook for success, both for you and the young people you influence as a parent, educator, or employer. Today, every generation is looking for a fresh perspective on career, life, and success. These strategies can empower you with the insights to make a difference with those in your sphere of influence.

How to connect:

You can listen on any Alexa-enabled device via the Amazon Alexa App and also on Apple Podcasts, Google HOME, Google Podcasts, and Spotify. ([Full instructions here](#))

■ The 2021 Education with Purpose Conference

Now more than ever, organizations must deliver a dynamic competitive advantage to the young people they serve. The 2021 Education with Purpose Conference hosted by Mark C. Perna and TFS Results will equip educators and employers with a customized strategic plan to shift the paradigm in their local communities. Through the conference's tools, connections, best practices, and critical, facilitated planning time, we can start making students career ready, period.



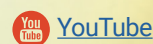
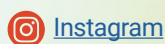
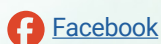
How to connect:

This exciting event brings together some of the most visionary leaders in education and workforce development—and your team is invited. Find out more at EducationwithPurpose.com.

■ Social

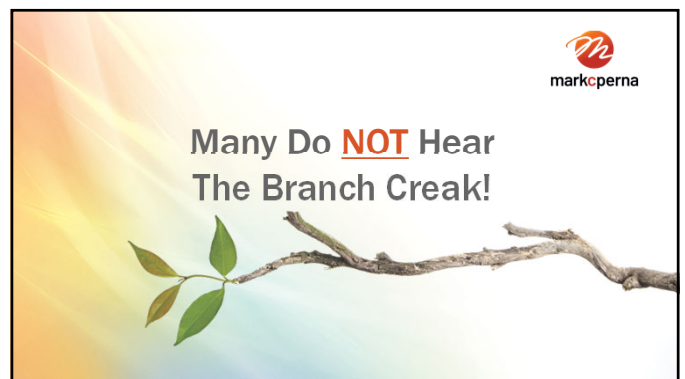
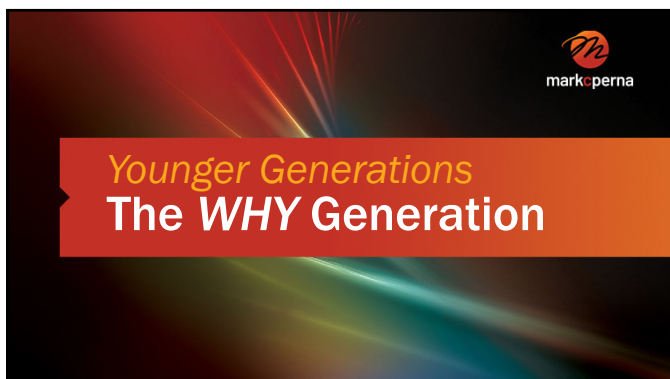
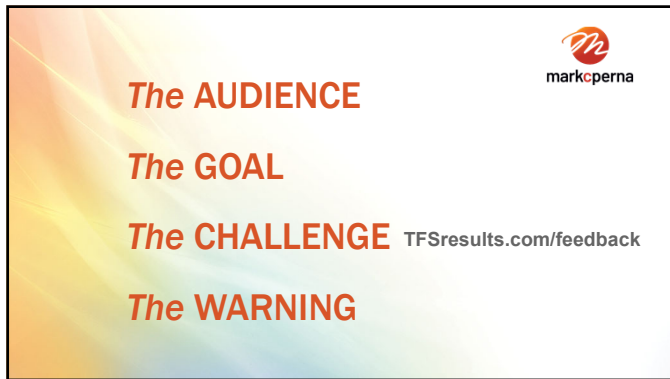
Connect with me on my social channels to see fresh ideas and inspiration in your feed...every day!

How to connect:

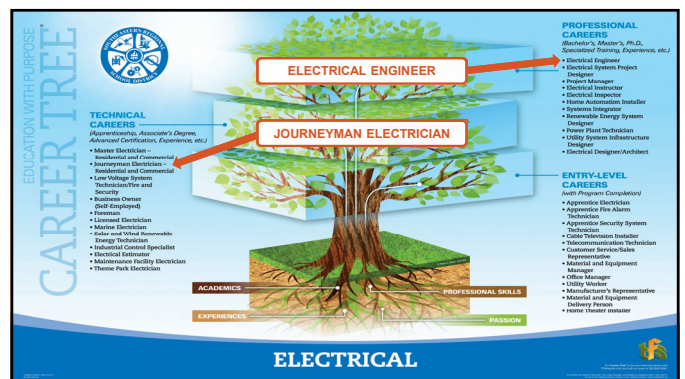
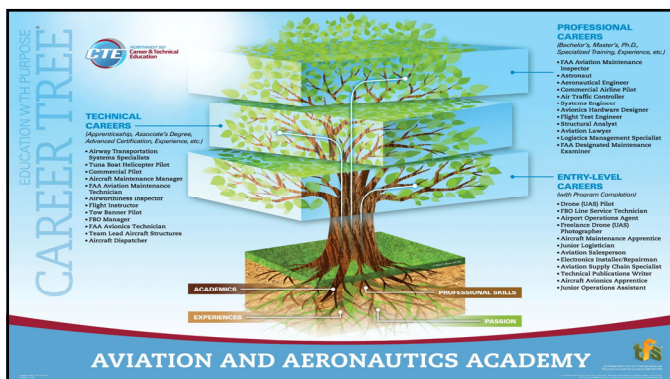
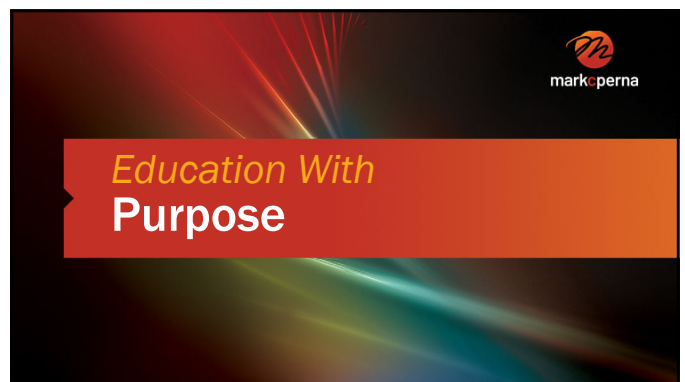
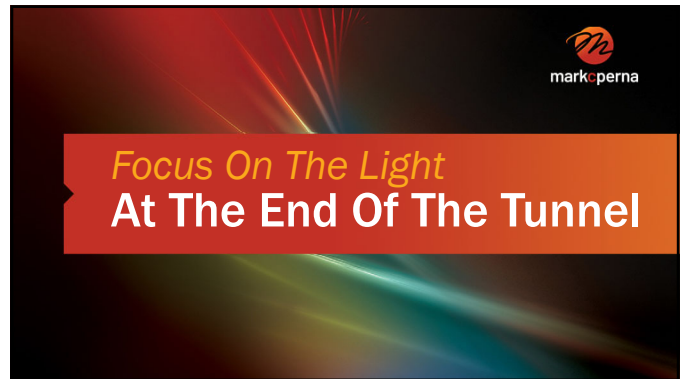
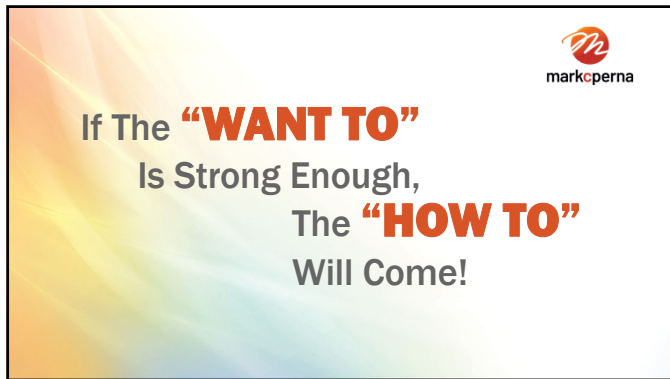


Mark C. Perna and the TFS Results Team

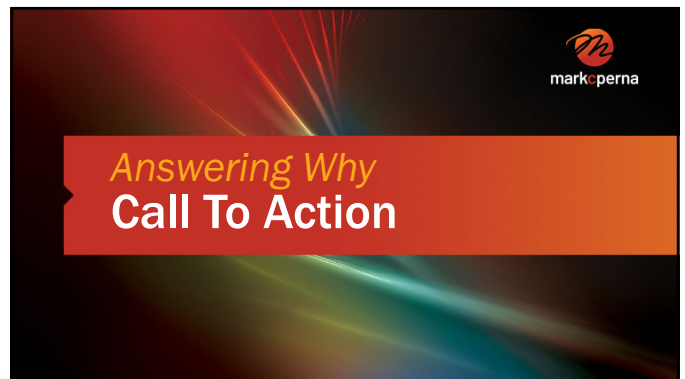
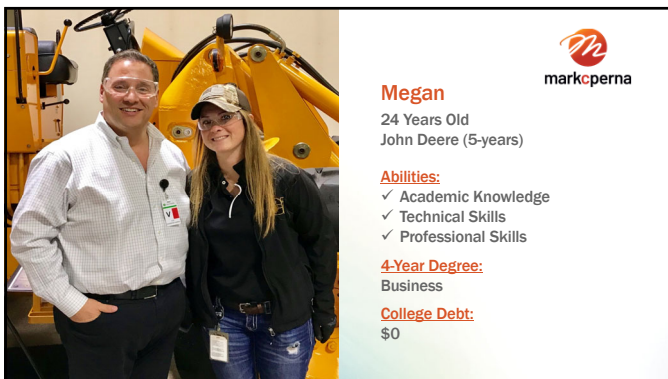
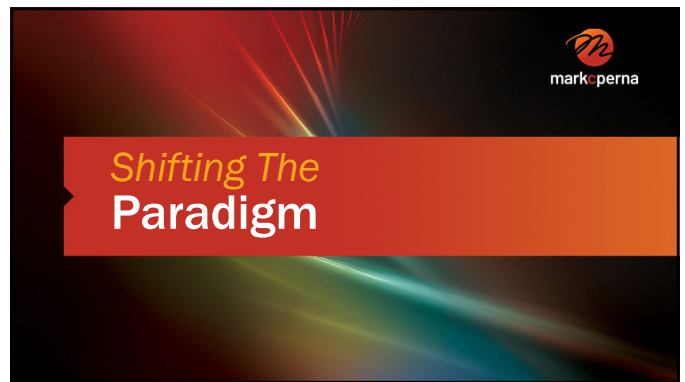
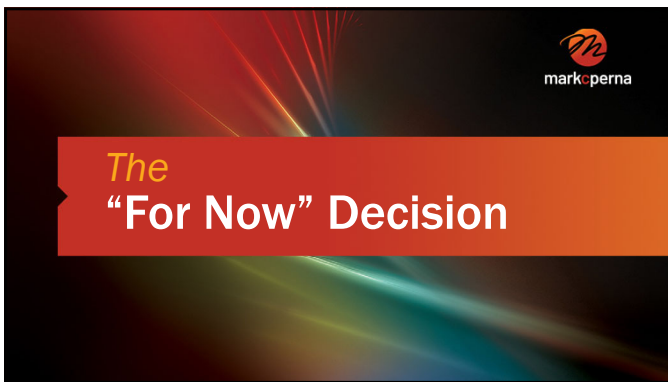
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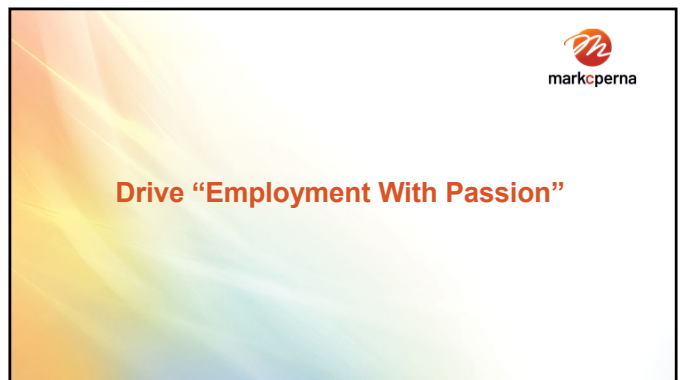
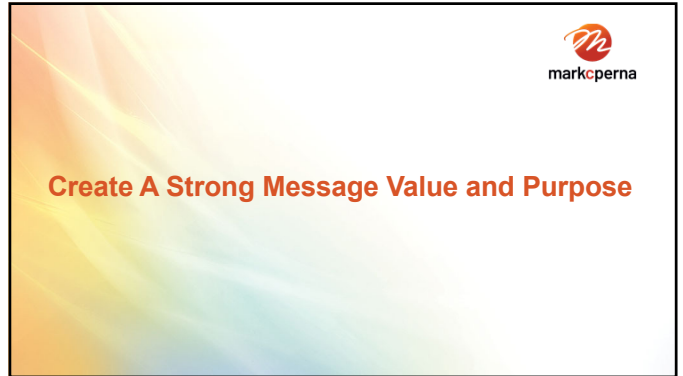
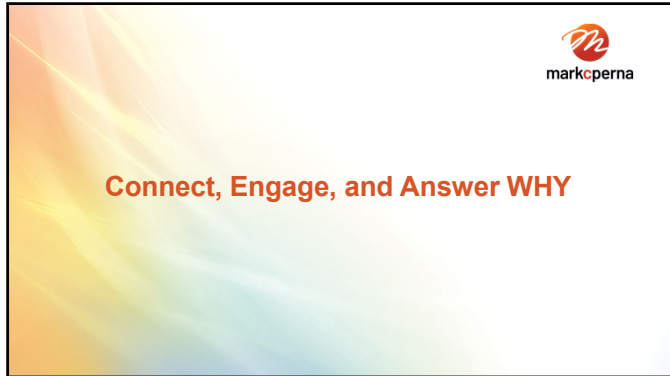
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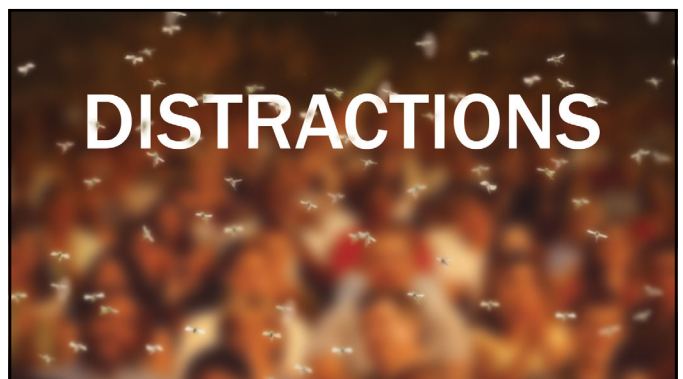
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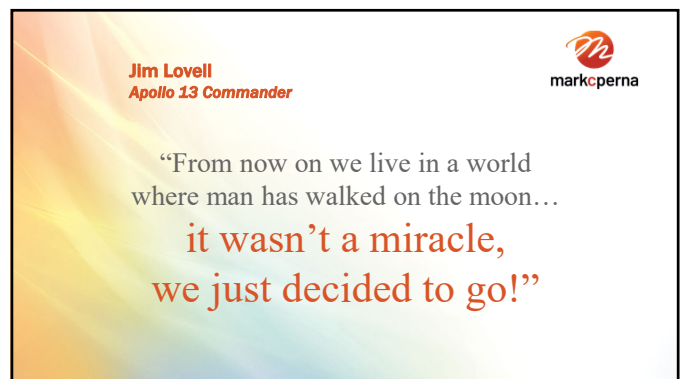
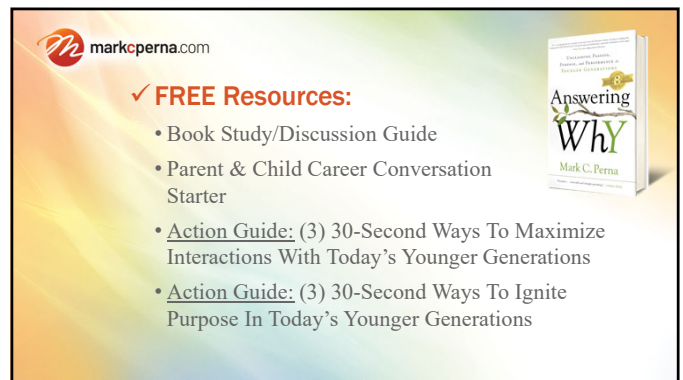
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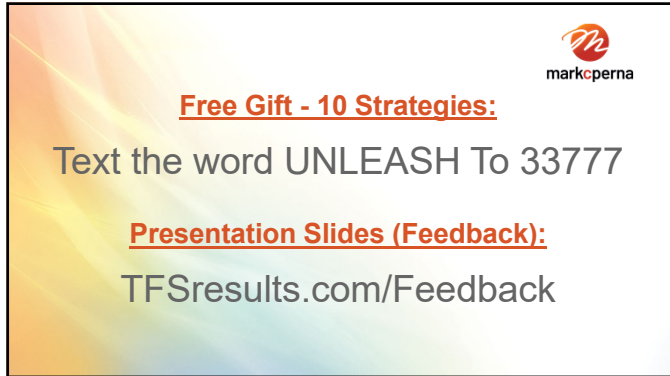
A promotional banner with a dark background. On the left, a blue circle contains the text "FREE GIFT!". Next to it, the text "Shift Your Paradigm Further" is in large white font, with "With a Special Gift from Mark" below it. In the center, there is a book cover for "10 STRATEGIES" by Mark Perna. On the right, there is a vertical strip of smaller images. At the bottom, a blue bar contains a smartphone icon and the text "Text keyword UNLEASH to 33777 now and claim your free gift.".



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